

ThroughTek selects Trend Micro to protect customers

Press release [Tuesday 2 June 2015]

ThroughTek announced today that it has chosen Trend Micro Incorporated, a global leader in cloud security, to be the integrated comprehensive server security solution provider for Kalay's cloud platform.

As part of an ongoing effort to address privacy and security concerns, ThroughTek recognizes the compelling features, functionality, and value proposition of integrating Trend Micro Deep Security into its flexible and scalable Kalay IoT platform, to enhance a variety of cloud applications. With the Kalay platform, retailers, service providers, and system integrators can easily deploy their own connected device ecosystems. Core Kalay strengths include its P2P (Peer-to-Peer) and VSaaS (Video Surveillance as a Service) solutions, delivering a wide variety of multimedia content directly to end-user devices.

ThroughTek will now work with Trend Micro to establish a definitive agreement to set the terms and conditions of a license to integrate Trend Micro security solutions into the Kalay platform, as well as to explore other business opportunities to leverage Trend Micro's security solutions.

"Trend Micro has over ten years of experience with Deep Security and meeting regulatory requirements, to achieve and demonstrate comprehensive security in cloud environments. By selecting Trend Micro, ThroughTek expects that it can protect the cloud infrastructure, while providing enterprise customers with the confidence to use cloud for data storage," said Patrick Kuo, CEO of ThroughTek.

"Trend Micro's certifications and alliances with both key partners and global customers protect millions of servers worldwide. ThroughTek represents an ideal partner opportunity where Trend Micro can maximize business opportunities in providing services for IoT connected devices," said Terence Liu, vice president, development, at Trend Micro.

The implementation of Deep Security naturally aligns with ThroughTek's mission to deliver scalable solutions, with added protection and flexibility for data storage in both virtual and physical servers.

Presently, the Kalay platform delivers 90 million total connections per month with 6 million IoT enabled devices. Once ThroughTek and Trend Micro consummate the terms of the prospective business arrangement, ThroughTek and Trend Micro look forward to enabling the collaboration between the companies to enhance security services at all levels. End users will be able to safely access and stream videos and music on demand with optimized security for the cloud environment.

About ThroughTek

ThroughTek, a leading IoT & M2M total solution provider, is committed to the development of its Kalay platform. Kalay, consisting of Kalay Cloud, Kalay Connect, and Kalay Application, sources one of the largest IoT ecosystems anywhere, integrating more than 100 different SOCs supporting a variety of devices, from more than 40 chipset vendors. As well, via partnerships with OEM/ODM and major branded companies, ThroughTek is uniquely positioned to offer both enterprise and consumer solutions for

countless application environments, including smart retail, smart building, health care, surveillance, wearable device, home automation, and security systems. The Kalay cloud platform leverages a wealth of APIs for a variety of operating systems, with the ability to enable a total of 90 million connections per month, delivering full online functionality to 6 million devices and more.

ThroughTek Website : <http://www.throughtek.com>