ThroughTek showcases IoT solutions with AI-driven capabilities at Computex 2024

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ThroughTek Showcases IoT Solutions with AI-Driven Capabilities at Computex 2024

ThroughTek Co., Ltd. (TUTK), a solution provider of AIoT cloud platform services, is excited to announce its participation in Computex 2024, one of the world's top three ICT exhibitions.

The event will take place from June 4 to 7 at the Taipei Nangang Exhibition Center, Halls 1 and 2. ThroughTek invites attendees to visit TaiNEX 1, booth N0020, to explore its comprehensive suite of IoT solutions featuring AI capabilities and its cloud-based products.

Embodying the 2024 Computex theme of "Connecting AI," ThroughTek, a pioneer in **P2P connection technology**, partners with diverse vendors to integrate AI capabilities into its solutions, delivering significant value across various applications. At Computex 2024, the company will showcase its "Turnkey Solution," which combines ThroughTek's core connection technologies with AI capabilities, pre-integrating them into modules for seamless incorporation into hardware devices. These devices, such as doorbells, baby monitors, and pet cameras, offer users a flexible subscription model based on their specific needs.

ThroughTek's IoT solutions elevate retail operations with an AI-powered people-counting feature. This feature delivers invaluable customer traffic data, empowering retailers to make data-driven decisions for business development and marketing strategies.

By identifying sales hotspots through real-time customer flow insights, retailers can optimize advertising promotions for maximum effectiveness. Furthermore, precise visitor data enhances operational efficiency and informs marketing strategies, all while minimizing system maintenance costs.
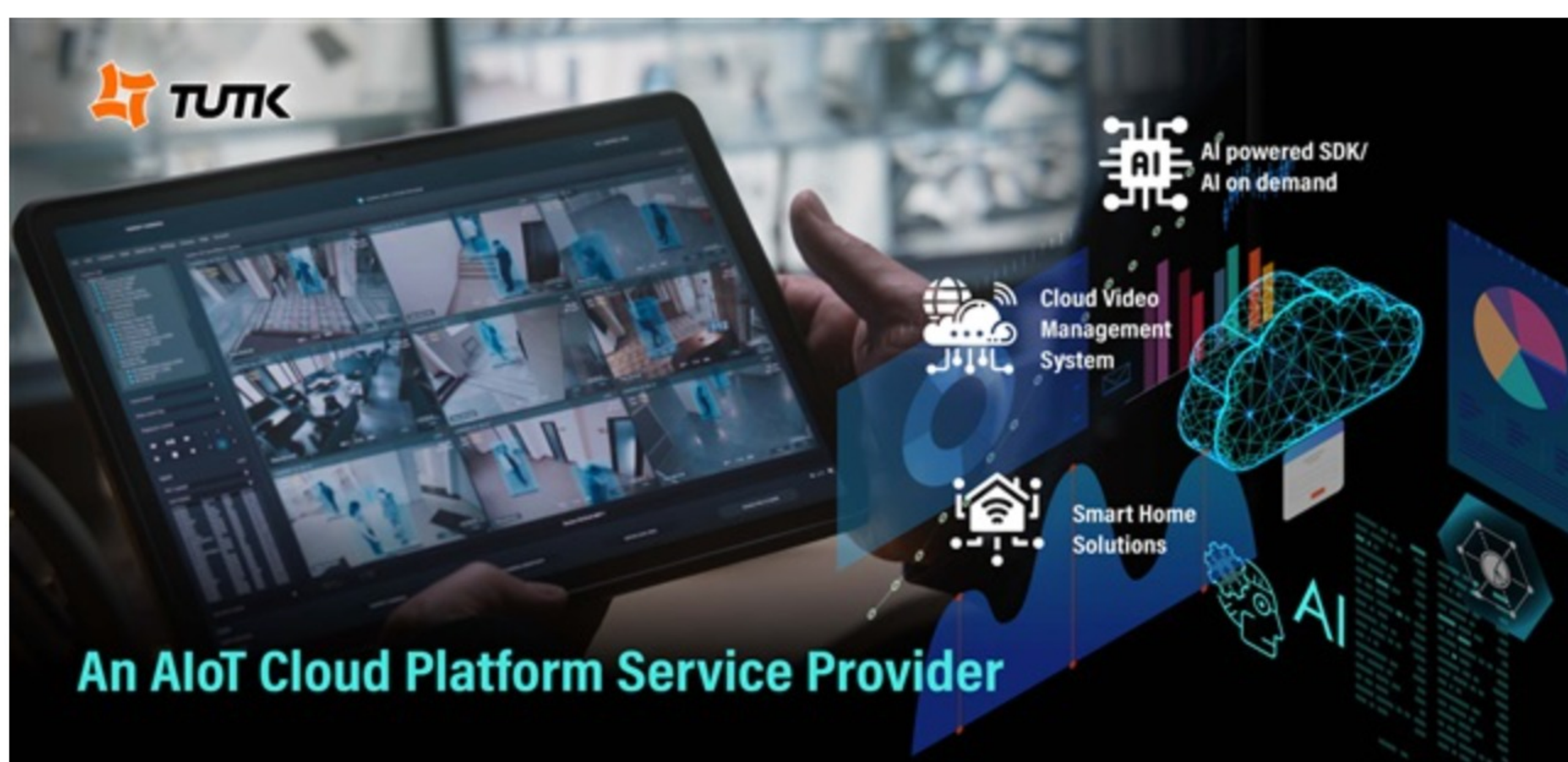
ThroughTek will also showcase its **TUTK Cloud VMS (Video Management System)**. This web-based, budget-friendly system simplifies the management of IP cameras, NVRs, XVRs, and sensor data in the cloud.

TUTK Cloud VMS integrates AI Bridge, a cutting-edge AI video analysis solution from EdgeDX, a leading provider of edge AI service platforms. AI Bridge delivers high-precision detection, significantly reducing false positives and minimizing false alarms.

Prioritizing user privacy, TUTK Cloud VMS, powered by AI Bridge, allows live-view video streams to be blurred for human figures. This ensures effective security monitoring without compromising individual privacy.

At Computex 2024, ThroughTek will demonstrate its **smart home solutions** as well, offering users the flexibility to create customized setups with various devices. From TUTK P2P/IoT connection to the user-friendly Hausetopia App, these solutions are designed for convenience and efficiency. Additionally, ThroughTek will highlight its DMP (Data/Device Management Platform) that automatically gathers, processes, and analyzes data from IoT devices, presenting it in a visualized dashboard. This platform simplifies the management of IoT devices and data through a single interface. The DMP empowers businesses to effortlessly manage IoT devices and data collected from various sources, making it applicable for fleet management, power management, and more.

ThroughTek's showcase highlights its dedication to AI-powered solutions and its array of cloud-based products. Join ThroughTek at Computex 2024 to explore potential partnerships and co-develop groundbreaking solutions across diverse applications.

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